Program: BE Information Technology Engineering

Curriculum Scheme: Revised 2012

Examination: Third Year Semester VI

Course Code: TEITT605 and Course Name: Advanced Internet Technology

Time: 1 hour Max. Marks: 50

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Note to the students:- All the Questions are compulsory and carry equal marks .

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| Q1.  | IN SOWT analysis, O stands for  |
| Option A: | Options |
| Option B: | Open |
| Option C: | Opportunity |
| Option D:  | organization |
|  |  |
| Q2. | Advanced Google Search Operator cache: used for |
| Option A: | File type restricted search |
| Option B: | See how the crawler perceives the page; shows Google’s saved copy of the page |
| Option C: | Body text keyword restricted search |
| Option D: | Anchor text keyword restricted search |
|  |  |
| Q3. | Which of the following is known as spider? |
| Option A: | Firefox |
| Option B: | Opera |
| Option C: | Emailing |
| Option D: | Web crawler |
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| Q4. | In SMART objectives, S stands for |
| Option A: | Specific  |
| Option B: | Smart |
| Option C: | Solve |
| Option D: | Solution |
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| Q5. | Can you use a double quote inside a JSON string? |
| Option A: | No, you should use single quotes |
| Option B: | Yes, if you use the ascii code. |
| Option C: | Yes, if it is escaped like ( \" ) |
| Option D:  | Yes, you can use it without any special treatment |
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| Q6. | Using social media factors is done in which website optimization? |
| Option A: | Manually |
| Option B: | Internal |
| Option C: | Current page |
| Option D:  | External |
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| Q7.  | XML stands for |
| Option A: | Extensible Markup Language |
| Option B: | Example Markup Language |
| Option C: | Example Marked Language |
| Option D:  | Extensible Marked Language |
|  |  |
| Q8.  | HTTP stands for |
| Option A: | hypertext Text protocol |
| Option B: | hypertext tool protocol |
| Option C: | hypertext transfer protocol |
| Option D:  | hypertext Test protocol |
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| Q9. | Which of the following is used to define the service component that performs the service? |
| Option A: | WSDL |
| Option B: | SCDL |
| Option C: | XML |
| Option D:  | XSL |
|  |  |
| Q10.  | SEO stands for |
| Option A: | Search engine optimization |
| Option B: | Searching engine optimization |
| Option C: | Search Engine operation |
| Option D:  | Searching Engine operation |
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| Q11.  | Accessing a third-party REST service inside a Spring application. |
| Option A: | View |
| Option B: | RestTemplate |
| Option C: | ViewResolver |
| Option D:  | InternalViewResolver |
|  |  |
| Q12.  | In SMART objectives, A stands for |
| Option A: | Active |
| Option B: | Achievable  |
| Option C: | Alter |
| Option D: | Amplify |
|  |  |
| Q13. | The most weight of SEO which on-page element does carry? |
| Option A: | Title tag |
| Option B: | H1,H2,H3 |
| Option C: | Body tag |
| Option D:  | Keyword tag |
|  |  |
| Q14.  | Which of the following uses scripted HTTP |
| Option A: | HTML |
| Option B: | XML |
| Option C: | AJAX |
| Option D:  | CSS |
|  |  |
| Q15. | Which protocol provides the list of Web pages that should be crawled or indexed? |
| Option A: | TCP/IP |
| Option B: | XML Sitemaps |
| Option C: | FTP |
| Option D:  | DHCP |
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| Q16.  | **How to see the list of pages indexed by Google?** |
| Option A: | on-page analysis |
| Option B: | keywords they are using |
| Option C: | internal linking and navigation |
| Option D:  | search console, search operator |
|  |  |
| Q17. | Which of the following is commonly used to describe the service interface, how to bind information, and the nature of the component’s service or endpoint? |
| Option A: | WSDL |
| Option B: | SCDL |
| Option C: | XML |
| Option D: | HTML |
|  |  |
| Q18. | Identify a search engine from the following: |
| Option A: | Firefox |
| Option B: | MSN |
| Option C: | Internet Explorer |
| Option D:  | Opera |
|  |  |
| Q19.  | A web service contract is described using |
| Option A: | Web Services Description Language |
| Option B: | Web Services Description |
| Option C: | Web Socket |
| Option D:  | Web Service Package |
|  |  |
| Q20. | \_\_\_\_\_\_\_ cause some problem for indexing operations. |
| Option A: | Flash animation |
| Option B: | video |
| Option C: | Frames |
| Option D: | tables |
|  |  |
| Q21. | If you want to discover some basic data on topic than which type of search you will do? |
| Option A: | Comprehensive search |
| Option B: | Alphabetical search |
| Option C: | Exploratory Search |
| Option D:  | Known item search |
|  |  |
| Q22.  | Which of the following HTTP method should be used to delete resource using RESTful web service? |
| Option A: | GET |
| Option B: | DELETE |
| Option C: | OPTIONS |
| Option D:  | POST |
|  |  |
| Q23. | What approach is required to compare companies with other organization operations? |
| Option A: | Benchmarking  |
| Option B: | PERT analysis |
| Option C: | SWOT analysis |
| Option D:  | Competitor performance assessment |
|  |  |
| Q24.  | Which of the following is a factory function? |
| Option A: | Queryanalysis() |
| Option B: | jQuery() |
| Option C: | onclick() |
| Option D:  | local() |
|  |  |
| Q25. | Advanced Google Search Operator site: used for |
| Option A: | Anchor text keyword restricted search |
| Option B: | See how the crawler perceives the page;shows Google’s savedcopy of the page |
| Option C: | File type restricted search |
| Option D:  | Domain-restrictedsearch |