



**K. C. College of Engineering and Management Studies and Research**  
(Affiliated to the University of Mumbai)  
MithBunder Road, Near Hume Pipe, Kopri, Thane (E)-400603

**Proposal for Activity (Version 1.2)**

**.Academic Year: 2021-22(ODD SEM)**

**I.Basic Details:**

<b>Name of The Activity: Webinar on INNOVATION &amp; ENTREPRENEURSHIP</b>			
<b>Proposed Day &amp;Date of Conduction</b>	<b>Name of Faculties Coordinator</b>	<b>Department</b>	<b>Coordinator 's email &amp; Phone no.</b>
Saturday 17th July 2021	Prof. Hasib Shaikh & Prof.Asmita Deshmukh	Industry Institute Interaction Cell	<a href="mailto:Hasib.shaikh@kccemsr.edu.in">Hasib.shaikh@kccemsr.edu.in</a> 9930958032 <a href="mailto:asmita.deshmukh@kccemsr.edu.in">asmita.deshmukh@kccemsr.edu.in</a> 9969364058
<b>Time (Duration in hours)</b>	<b>Venue</b>	<b>Activity for class/groupStudent/Neighborhood (Target number)</b>	<b>Nature: Academic/co-curricular / extracurricular/ Environmental/ social/ other</b>
11 am (1 Hour)	Online	Final year MMS and Final year Engineering students & Faculties (60)	Extracurricular

**III. Brief Information about the Activity (Criterion no - ):**

<b>Topic/ Subject of the activity</b>	<b>Business Strategies post Covid-19</b>
	<b>Choose any one from the following</b> Topic from syllabus Content beyond syllabus Bridge Course ----- - <b>Choose any one from the following</b> Value added course Add-on on course
	<b>Was the above topic conducted in previous 2A.Y.?</b>  <b>If Yes, Name of the internal faculty who attended the same training in previous 2 A. Y.      NO</b>



Coordinator Signature  
Asmita D & Hasib S.

IQAC Coordinator

Principal



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**Activity Report**

.File No. / Ref. No

Academic Year: 2021-22(ODD SEM)

**Basic Details:**

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**II. Brief Information about the Activity (Criterion no - ):**

Topic/ Subject of the activity	Webinar on INNOVATION & ENTREPRENEURSHIP
Objective for conducting the activity	Making students aware about business strategies in the post covid situation

Methodology	Online
Course Outcome	
Program Outcome	PO6, PO8, PO10
Budget Received (if any)	NIL

III. Proofs attached(scan copies): communication letters/notice/Details of Guest/authenticated signed list of participants/ certificate format (if any)/ document/payment vouchers/one page report/photos/feedback analysis/ any other

1. ATTENDANCE	0. Feedback analysis	0. IQAC approval letter
0. Photos		0.
0.	0.	0.

*Fhaikh*

*Pafude*

*[Signature]*

*Alshelat*

**Coordinator**

**HOD**

**IQAC Coordinator**

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### Activity Report

#### Webinar on INNOVATION & ENTREPRENEURSHIP

**Class:** ALL Branches Final Year & MMS

**Date:** 17th July 2021

**Venue:** Google meet

**Total Attendee count:** 20

**Conducted by:** Industry Institute Interaction Cell (IIC)

**Objective:** To Make students aware about business strategies in the post covid situation

**Activity Report:**

#### Following points were discussed:

12 business goals:

- Sketching an apt business plan
- **Hiring and retaining a skilled workforce**
- **Financial stability**
- **Aligning marketing and sales**
- **Generating greater ROI**
- **Online positioning**
- **Growth, growth, and growth**

- Becoming more efficient in all sectors
- Creating a brand appeal
- Giving back to the community
- Never repeating past mistakes
- Positive experiences for customers


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 Thane (E) Mumbai
 

**WEBINAR ON**  
**INNOVATION**  
**&**  
**ENTREPRENEURSHIP**  
**FOR STUDENTS MMS, ENGINEERING & FACULTIES**

**DEPARTMENT :**  
**Industry Institute Interaction Cell (IIIC) and E-cell**




**17/07/2021 11AM ONWARDS**

**ONLINE ON**


**SPEAKER**  
**DR. N.S Poonawala**  
 DEAN (R& D) & DIRECTOR (IIPP),  
 KCCMSR

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**Academic year 2021-22 - ODD Sem**

**Feedback Analysis**

**Name of activity : Webinar on INNOVATION & ENTREPRENEURSHIP**

**No of Feedback form :- 20**

<b>Sr.No.</b>	<b>Particulars</b>	<b>High</b>	<b>Medium</b>	<b>Low</b>
1	How would you rate the effectiveness of the Presenter/Presentation?	10	5	5
2	How would you rate the duration of the session?	11	6	3
3	How would you rate the applicability of the session?	14	3	3
4	Was this session useful and informative?	12	5	3
5	Did it fulfill your expectations?	10	6	4
6	Would you be interested in attending similar session in the future?	13	6	1
7	What is your overall rating for the session	14	2	4

